

 **CHEST**<sup>®</sup>  
Congress  
2019

**Thailand**

Bangkok | 10-12 April

*"We've always had a reputation at CHEST  
for simulation and active learning.  
That's what makes CHEST different."*

Dave Schulman, MD, FCCP, Program Chair



## **Industry Prospectus**

Sponsorship & Exhibition Opportunities

**For enquiries and bookings, please contact:**

**Elad Kurtz**

Industry Liaison & Sales Associate

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# About CHEST

CHEST is the global leader in advancing best patient outcomes through innovative chest medicine education, clinical research, and team-based care. Its mission is to champion the prevention, diagnosis, and treatment of chest diseases through education, communication, and research. It serves as an essential connection to clinical knowledge and resources for its **19,000 members from around the world who provide patient care in pulmonary, critical care, and sleep medicine**. Each year, the CHEST Annual Meeting offers 4 days of clinical instruction with hundreds of sessions focusing on relevant pulmonary, critical care, and sleep medicine topics. Board review courses are also offered annually to help attendees focus on relevant clinical information. The CHEST Annual Meeting started in 1935 in Albuquerque, New Mexico. Spearheaded by a tuberculosis patient, CHEST founder Murray Kornfeld, this small gathering of health-care professionals has grown into the premier chest medicine education meeting for clinicians—the CHEST Annual Meeting.

CHEST 2018 will be held in San Antonio, Texas.

## CHEST Congress 2019

A new educational series of events will launch with CHEST Congress 2019 in Bangkok, Thailand, April 10-12, 2019, and followed by a regional congress in Athens, Greece, in June 2019.

The Congress will offer innovative and diverse educational opportunities similar to the CHEST Annual Meeting, featuring expert faculty from around the world and integrating popular topics from CHEST 2018 and simulation demonstrations. The mission is to provide the latest education to chest medicine professionals around the world who help prevent, diagnose, and treat chest diseases.

# Knowledge beyond the classroom

## Reasons to Attend

- Interact face-to-face with 1,500+ respiratory professionals from around the world, strengthening existing customer relationships.
- Give product and services demonstrations, expanding your prospect base and generating new sales leads.
- Build visibility for your company in a competitive marketplace.
- Increase awareness and recognition of your brand.
- Target highly influential decision makers and opinion leaders.
- Check out the competition, and stay ahead of the field.

## The Scientific Program is Divided Into Five Main Tracks

- Pulmonary infections
- Diseases of the airway, including asthma, COPD, and bronchiectasis
- Pulmonary malignancy
- Sleep disorders, primarily sleep-disordered breathing
- Interventional pulmonary procedures

## Target Audience

- Pulmonologists\Respirologists
- Respiratory Therapists
- Pediatric Pulmonologists
- Anesthesiologists
- Sleep Medicine Physicians
- Cardiologists
- Cardiothoracic Surgeons
- Physiotherapists
- Critical Care Nurses
- Critical Care Physicians
- General Medicine Physicians
- Rehabilitation Specialist
- Practice Administrators, Executives, and Managers

## The Location - Bangkok, Thailand

Bangkok is one of Asia's great capital cities, a dynamic business and cultural center for both Thailand and the region.

An integrated infrastructure ensures international visitors enter Bangkok and move around the city with ease. Suvarnabhumi Airport is one of the region's major aviation hubs, with the capacity to handle up to 45 million passengers a year from all over the world. The Airport Rail Link provides a 15-minute fast commute into the city center. A network of cross-city elevated expressways facilitates the movement of vehicular traffic, while a well-run mass transit system provides fast links to hotels, business districts, and event venues.

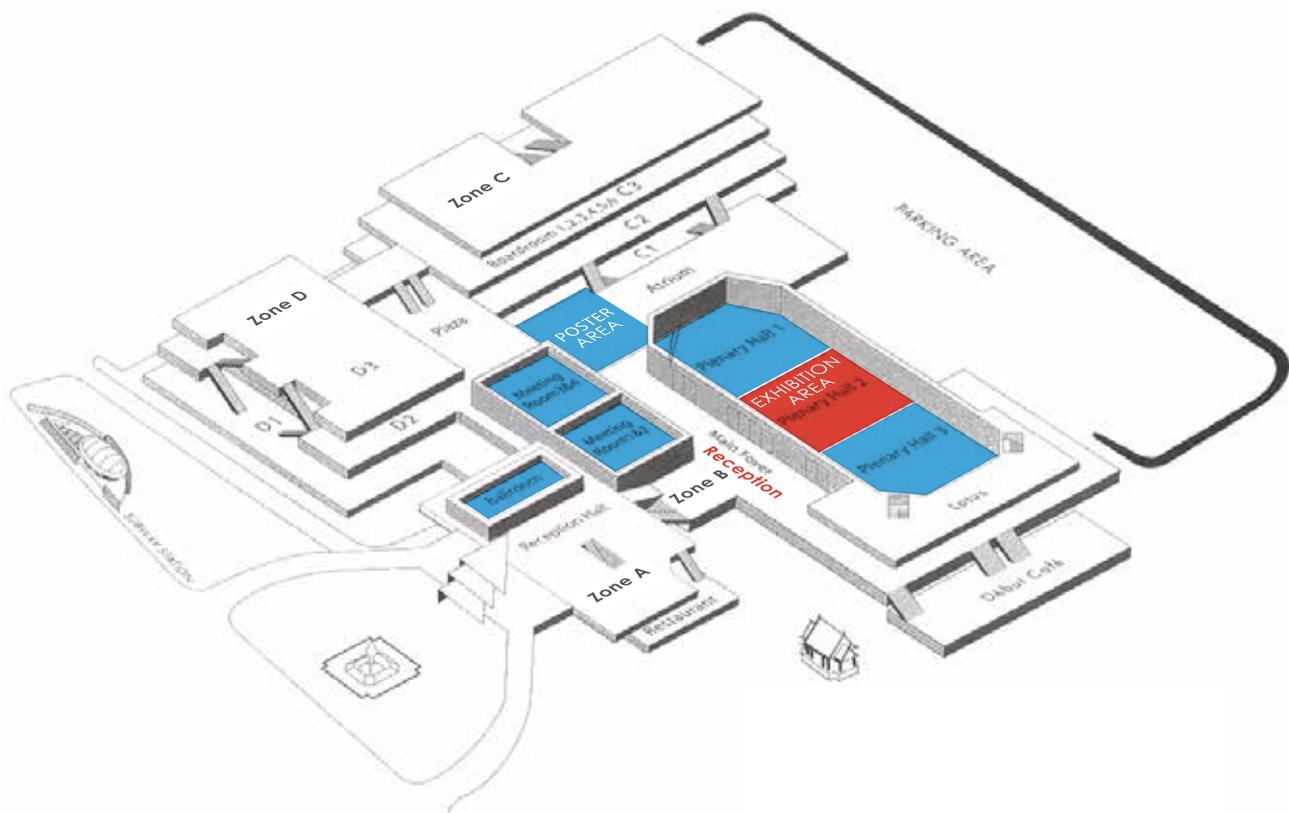
## Venue

### Queen Sirikit National Convention Center

60 New Rachadapisek Road, Klongtoey, Bangkok 10110, Thailand

Tel.: (662) 229-3000 | Fax: (662) 229-3001 | E-mail: [info@qsncc.com](mailto:info@qsncc.com)

Queen Sirikit National Convention Center (QSNCC) is Thailand's premier venue for international meetings, conferences, and exhibitions, renowned for its hospitality, service excellence, and the quality of its facilities. QSNCC is conveniently located in central Bangkok and is easily accessible by road or mass transit, just a 45-minute drive from Suvarnabhumi Airport. QSNCC's MRT Subway station offers mass transit connectivity to the Airport Rail Link and city attractions.



# Levels of Support & Benefits

The levels of support are determined by the total contribution spent on sponsorship items, exhibition space, and hospitality suites/meeting rooms. Choose your preferred sponsorship opportunities from the list below, as well as your ideal exhibition booth, and receive the benefits listed in the table below.

## Levels of Support

Levels of Support	Complimentary Full Registration	Priority in Selecting Booth Location
Diamond**	10	1
Platinum**	7	2
Gold	5	3
Silver	3	4
Bronze	1	5
Supporter*		6

\*Companies booking only exhibition space will be acknowledged as exhibitor only.

\*\* Additional benefits: list of attendees (name and country) that agreed to share their information, pre- and post-congress.

## Acknowledgements

Each supporter and exhibitor will receive the following benefits:

- Supporter's logo on Congress website
- Acknowledgement on supporters' board on site
- Acknowledgement in the supporters' list and 100-words company profile in the final program book
- Supporter's logo and company profile in the Congress app

**Want to Save More**

**EMEA 2019**

Athens, Greece | June

Sponsors with Silver and above contribution will be entitled to a **10% discount** and a **free mailshot at our upcoming CHEST Regional event in Athens in June 2019.**

# Educational Support Opportunities

Medical education plays an important role in the quality of health care delivered across the globe. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to attendees.

*All grants are managed in compliance with relevant accreditation and industry compliance criteria.*

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## Educational Grant

Independent educational grants dedicated to the educational mission of CHEST Congress 2019 are appreciated and important to the congress's success.

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## Educational Grant for a Session

An educational grant in support of an existing official scientific session accepted or invited by the scientific committee and supported by a grant from the industry.

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## Educational Participation Grant

By providing participation grants you allow scientists and clinicians the opportunity to attend this important congress.

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## E-posters or Poster boards

Posters create unique networking and engagement opportunities and generate attendees' interest. The highly trafficked e-poster area, located in a prime location, allows attendees to access the presentations easily and conveniently. Support will be acknowledged with signage at the entrance to the poster area with, "Supported by [COMPANY LOGO]".

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## Mobile App

The app transforms smartphones, tablets, and laptops into tools for active congress participation and makes it easy for participants to access meeting information to connect with speakers and colleagues. The app includes the scientific program, abstracts, speaker information, the rating/voting system for sessions and speakers, and a personalized scheduler. Support will be acknowledged with your logo on the splash screen (pop up screen) of the app.

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## CHEST GAMES

Take advantage of our arcade style GAMES (Games Augmenting Medical Education) based on relevant clinical topics available at CHEST Congress 2019. As part of the CHEST booth, GAMES will be available to experience the complexity of the real world within a simulated environment while improving your medical education. Support one of the **9 available GAMES** or **exclusive support** of the entire gaming area.

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# Promotional & Advertising Opportunities

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## Industry Symposium up to 90 min during lunch break

For 90 minutes your company is in the focus of the participants. Showcase your advancement and research in the field by organizing an official non-CME industry session in a parallel hall (Program is subject to the approval by the Congress Program Committee).

NOTE: The supporting company, in addition to the support fee, must cover all speakers' expenses including: registration fee, accommodation, and travel expenses. This also applies in the case where the speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per Congress policy.

Includes hall rental, standard audio/visual equipment, and display table.

Only 3 symposia slots available each day.

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## Product Theater up to 30 min during coffee breaks

Take the stage in an informal setting for better education.

Located in the Exhibit Hall, Product Theater provides an opportunity to highlight and demonstrate new and existing products and provide up-to-date research findings.

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## Lanyards

Highly visible item worn by every attendee.

Your company's logo to be printed on the lanyards providing exclusive presence and are in constant sight of participants.

Type and design will be approved by the organizers.

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## E-Advertisements in the Mobile App

A designed PDF which will be presented in a separate tab under "Sponsored Advertisements" in the main menu of the mobile app.

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## Promotional Mailshot

Additional exposure for your symposium, company, or exhibition booth by sending out a promotional email to the preregistered delegates at a date and time coordinated with the Congress organizer.

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## Program Book Advertisement

Full-page color advertisements available in the program book. Advertisements to be provided by the sponsor.

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# Opportunities in the Exhibition Hall

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## Charging Stations

Associate your company with the provision of this much appreciated service. Located in high-traffic areas in the Exhibit Hall, each station is equipped with multiple power strips for charging mobile devices and laptops. A great way to leave a lasting impression.

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## VIP Lounge\Speakers Ready Room

Facilities will be available at the congress location for speakers and abstract presenters to check their presentations. A unique opportunity to expose your company to the leading experts with your company's branding throughout the room.

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## Networking Reception

The Networking Reception will be held in the exhibition area on the first evening of the Congress. This is the perfect opportunity to welcome all participants to this educational event, network with colleagues, and meet experts from around the world. Support will be acknowledged with signage at the entrance to the hall and near the catering stations. Opportunity to provide branded napkins or other items for this reception.

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## Coffee Station

Morning and afternoon coffee breaks will be provided each day in the exhibit hall. These breaks are excellent networking opportunities for the attendees to relax and meet colleagues. Signage indicating company support will be placed in the food service areas.

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## Bench and Floor Cling

Grab their attention as attendees relax in the Exhibit Hall. Each location includes messaging on back-to-back park benches; floor cling in front of each bench.

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## Photo Booth

Attendees are given the opportunity to take a photo of themselves and colleagues and have the photo sent to them via email, text message, or directly uploaded to their social media accounts. The booth attracts many attendees and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.

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# Exhibition

The commercial exhibition is an integral part of the CHEST Congress 2019. It is the best place for companies and organizations to meet current and potential clients. The exhibition will be in close proximity to the lecture halls and will be combined with the catering areas and poster exhibition to guarantee a constant flow of visitors to your exhibition booth.

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## Shell Scheme Rental

Includes:

- Exhibitor badges (2 for first 9 sqm, 1 additional badge every 9 sqm thereafter)
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100-word company / product profile in the program
- Cleaning of public areas and gangways
- Invitation to the Networking Reception

## Space Only Rental (min 12 sqm)

Includes:

- Exhibitors' badges (2 for first 9 sqm, 1 additional badge every 9 sqm thereafter)
- 100-word company / product profile in the program
- Invitation to the Networking Reception

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- Space only / shell scheme rental does not include any furniture, electrical usage, or stand cleaning.
  - Hospitality provided will be in compliance with all relevant industry codes.

Support packages may be tailored to suit the company's budget and interests to maximize visibility.

Please contract Elad Kurtz ([ekurtz@kenes.com](mailto:ekurtz@kenes.com))

## Payment / Cancellation / Terms & Conditions

APPLICATIONS FOR SUPPORT AND/OR EXHIBITION MUST BE MADE IN WRITING WITH THE BOOKING FORM.

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### Contracts & Confirmation

#### SUPPORTERS

Once a booking form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the booking form, the organizer will reserve the items listed in it. Completion of the booking form by the supporter shall be considered as a commitment to purchase the items.

#### EXHIBITORS

Once a signed booking form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

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### Payment Terms & Methods

60% upon receipt of the sponsorship agreement and first invoice

40% by November 10, 2018

All payments must be received before the start date of the Congress. Should the exhibitor fail to complete payments prior to the commencement of the Congress, the organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

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### Cancellation / Modification Policy

Cancellation or modification of support items must be made in writing to Elad Kurtz at

[ekurtz@kenes.com](mailto:ekurtz@kenes.com)

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/modification is made before August 10, 2018, inclusive
- 50% of the agreed package amount if the cancellation/modification is made between August 11, 2018 – December 17, 2018, inclusive
- 100% of the agreed package amount if the cancellation/modification is made after December 18, 2018, inclusive.