

# Tobacco Control in Europe

Panagiotis Behrakis, MD PhD FCCP

Pulmonologist-Intensivist

Former Associate Professor of Athens University and Harvard School of Public Health

Director of Institute of Public Health- American College of Greece



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## Conflict of Interest Disclosure

I, Panagiotis Behrakis, declare,

- I have no previous work for or with the tobacco industry and organisations or individuals financially linked to the tobacco industry.

# Tobacco and Health

- Tobacco consumption remains the largest avoidable health risk in the European Union
- Smoking is responsible for 700,000 deaths in the EU each year
- 50% of smokers die prematurely, resulting in the loss of an average of 14 years of life
- Smokers are also more likely to suffer a plethora of adverse health effects as a result of tobacco use

# WHO Framework Convention on Tobacco Control (WHO FCTC)

WHO FRAMEWORK  
CONVENTION ON  
TOBACCO CONTROL



- The first ever global public health treaty covering 91% of the world population
- The most widely embraced treaty in WHO history
- Ratified by 181 countries
- Evidence-based treaty that reaffirms the right of all people to the highest standard of health.

**PRESIDENT'S REPORT: An open letter to President Obama**

BY DR. BARBARA A. PHILLIPS, MSPH, FCCP

This month, we sent a letter to President Obama supporting ratification of the Framework Convention on Tobacco Control (FCTC) by the United States. Our goal was to let the President know it is our feeling that now is the right time for the United States to start playing a leading role in world tobacco control based on the scientific support of CHEST joining our in sending this letter was Dr. Panagiotis K. Behoulakis, FCCP, who serves as an

Expert-at-Large on the CHEST Board of Regents. An President of the Scientific Committee on the European Network of Smoking and Tobacco Prevention and a former Chair of CHEST's Council of Global Governors, Dr. Behoulakis has been closely following the history of the FCTC since its beginning more than 10 years ago. He suggested that this open letter to President Obama might be a very effective first step toward the desired ratification of FCTC by the United States. I was happy to join Dr. Behoulakis in sending the following letter, on behalf of CHEST



DR. PHILLIPS



DR. BEHOULAKIS



- As an ambassador for the protection of human rights at a global level, the USA's leadership in the implementation of FCTC articles for the protection of children, women, and other vulnerable population from passive smoking needed.
- In light of the above, as leaders of the American College of Chest Physicians, we feel it is our duty to urge the United States to take the historic decision of addressing the largest preventable threat to human health and to ratify the WHO Framework Convention on Tobacco Control.

# EU Tobacco Products Directive (2014/40/EU)

- Ensures a high level of health protection for European citizens
- Regulates the internal market of tobacco and related products

# EU funded NGO and projects for Tobacco Control



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# European Network for Smoking and Tobacco Prevention

The European Network for Smoking and Tobacco Prevention (ENSP) is an international non-profit organisation, created in 1997 under Belgium law (identification number 16377/97).

**Funded by the European Commission.**

## ***Mission***

- ENSP's mission is to develop a strategy for co-ordinated action among organisations active in tobacco control in Europe

## ***Objectives***

- To implement the Framework Convention on Tobacco Control in Europe by 2020
- To reduce the prevalence of tobacco use in Europe to less than 5% by 2040.

# Recent European Programs for the implementation of the TPD

- ✓ **EUREST:** development of a common electronic reporting format for tobacco product ingredients in the European Union to support Article 6 of the TPD
- ✓ **PRECISE:** identify the potential risks to public health associated with the use of refillable electronic cigarettes and development of technical specifications for refill mechanisms
- ✓ **DIRECT:** to Catalogue data submitted by tobacco product manufacturers and importers under Article 6 of the former TPD (2001/37/EC13) and develop a list of priority additives for enhanced reporting obligations.

# Other European Research and Training Programs

- ✓ **TACK-SHS:** improve understanding of second-hand tobacco smoke and e-cigarette emissions and find ways of tackling the health burden caused by exposure to these aerosols.
- ✓ **EQUIPT:** A European study on Quantifying Utility of Investments in Protecting from Tobacco.
- ✓ **EUREST PLUS:** Evaluation of the implementation of the TPD
- ✓ **SILNE:** Research on the effectiveness of strategies to reduce socio-economic inequalities in smoking
- ✓ **TOB-G:** The specialized guidelines for high risks groups according to ENSP's evidence based and good practices in tobacco cessation.

# TOB.g

TOBACCO CESSATION  
GUIDELINES FOR HIGH-RISK  
POPULATIONS

ATHENS 2017



EDITOR

**PANAGIOTIS BEHRAKIS**

CO - EDITORS

CONSTANTINE VARDAVAS  
SOPHIA PAPADAKIS



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# 2017 GUIDELINES FOR TREATING TOBACCO DEPENDENCE

The authoritative guide to a comprehensive understanding of the implications and implementation of treatments and strategies to treat tobacco dependence



**ENSP**

European Network  
for Smoking and Tobacco Prevention



The ENSP has been awarded for their work for European Research Programs

**JATC** JOINT ACTION ON  
TOBACCO  
CONTROL

## JATC

- Funded by the European Commission.
- The general objective is **to provide support for the implementation of the Tobacco Product Directive throughout the 28 European Member States**. The expected outcomes will contribute to the enhancement of the European Public Health and the awareness of tobacco product related data.

## Specific Aims

- ✓ **Facilitate** the access to data collected through the EU Common Entry Gate (EU CEG)
- ✓ **Monitor and provide support** to the tasks of tobacco and e-cigarette products regulation
- ✓ **Assist** networking and collaborations between MS laboratories for tobacco products and e-cigarettes evaluation
- ✓ **Support MS** in the process of monitoring and updating priority additives
- ✓ **Support** the dissemination of information to the target groups
- ✓ **Integrate** the JATC results into national policies

## ORGANIZATIONAL STRUCTURE



## COORDINATION TEAM

<b>Project Coordinator</b>	Prof. Panagiotis Behrakis
<b>Project Associate Coordinators</b>	Dr. Constantine Vardavas Dr. Anna Tzortzi
<b>Project Manager</b>	Dimitris Kagkos
<b>Project Secretariat</b>	Penelope Stambouli

# Participating Countries



+United States of America

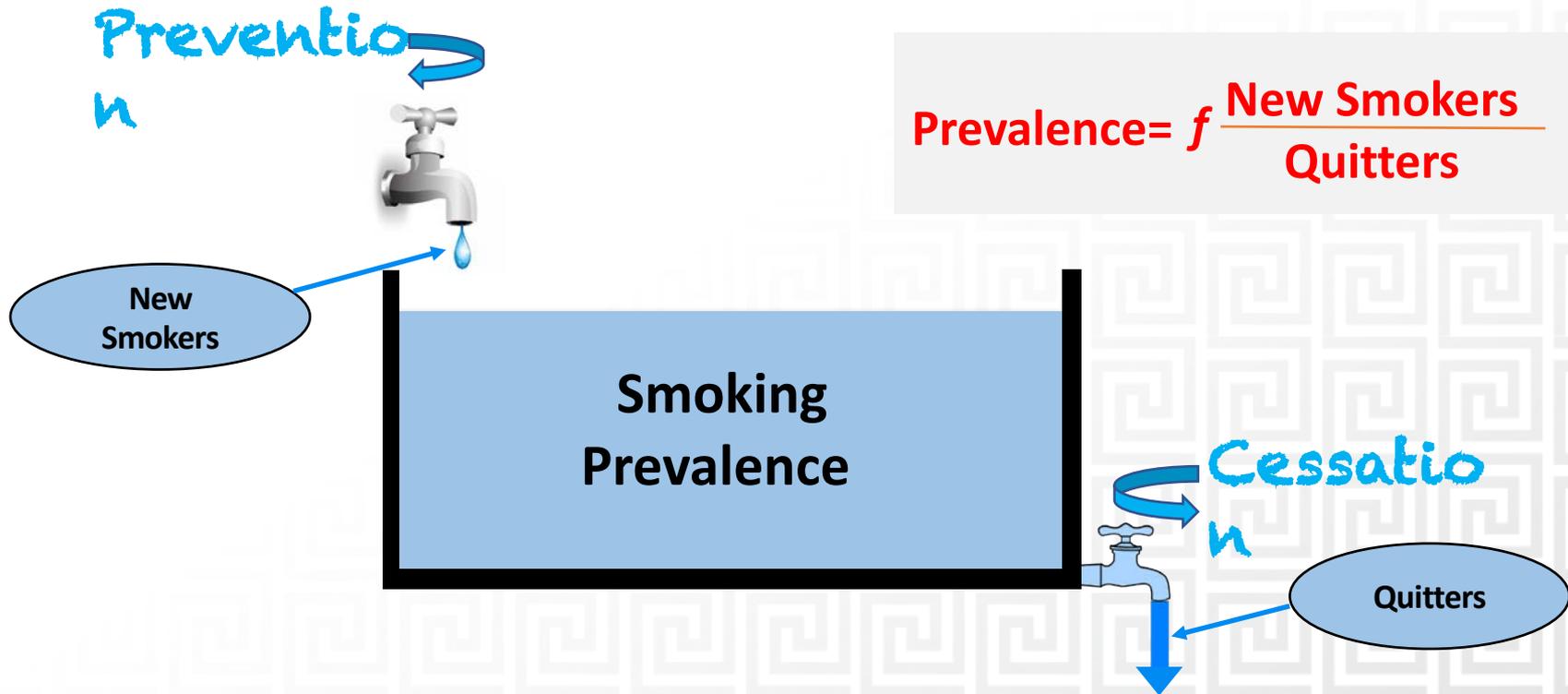
## JATC in numbers

- **Duration:** 36 months
- **Starting date:** 15/10/2017
- **Partners:** 34
- **Collaborating partners:** 13
- **Countries:** 31
- **Work-packages:** 9

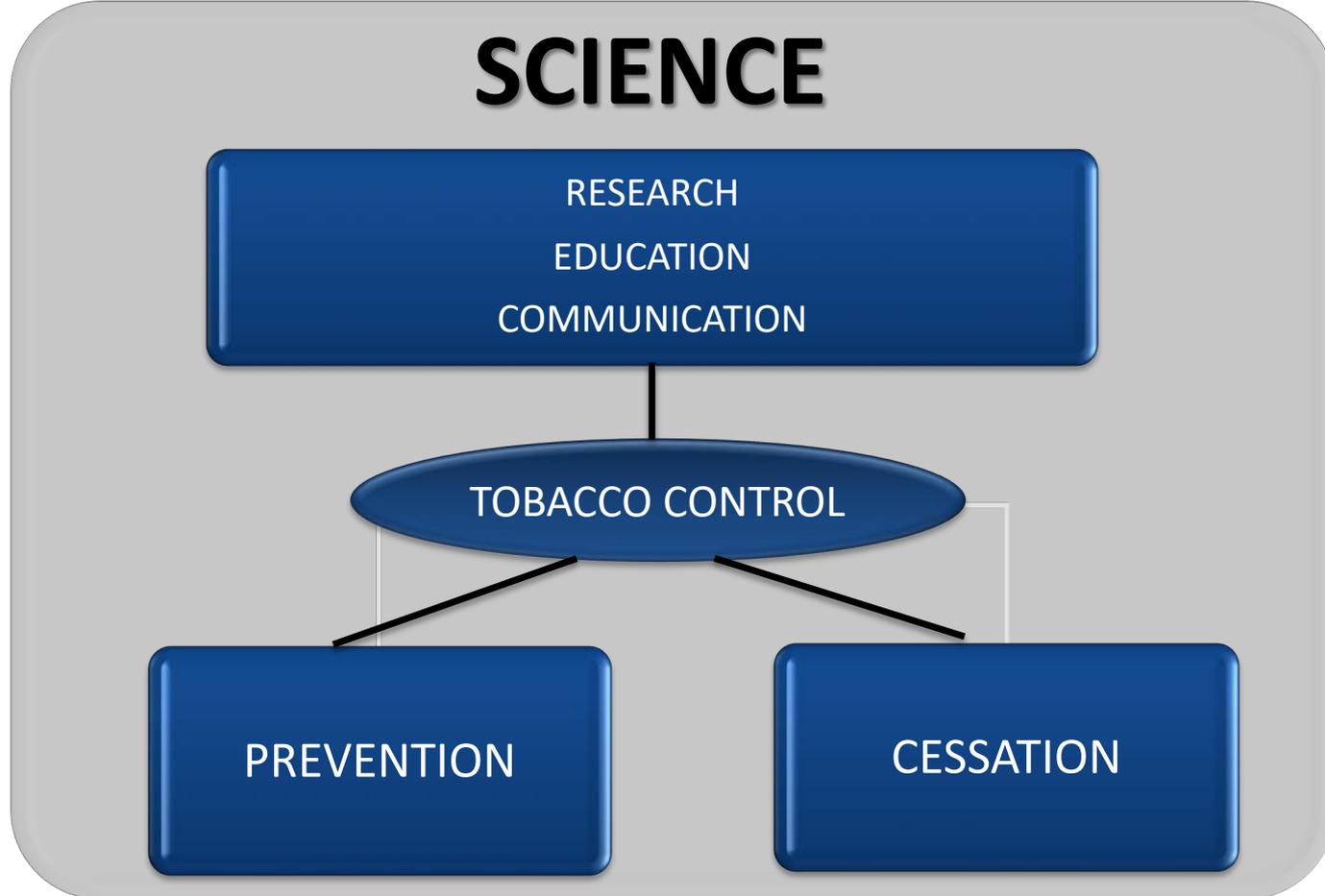
## Expected Outcomes

- Increased EU MS implementation of the TPD through the provision of support and technical/scientific capacity to EU regulators
- Increased EU MS regulator training through the provision of capacity building (tool-kits, e-learning)
- Common approach on handling tobacco product evidence based decisions across EU MS, within the context of their national legislative approach
- Increased data sharing and collaborations between EU MS on tobacco product regulatory science
- Responses to questions on “burning topics” as brought forward by EU MS regulators

## Smoking Prevalence Analogy



# The importance of Science in Tobacco Control



Thank you.

## ARS Questions

1. To what extent is the European Commission contributing to the implementation of the FCTC?
2. What do you think is missing for Tobacco Control in Europe?